IN THE SPECIFICATION:

Immediately after the title, please amend the Relate Application Section as follows:

RELATED APPLICATION INFORMATION

This application is a continuation-in-part of U.S. Patent Application No. 09/119,493, filed July 20, 1998, the content of which is incorporated by reference herein as if set forth herein in full.

IN THE CLAIMS:

Please enter the following amended claims:

40. (Twice Amended) A method for providing location based services in a wireless network comprising:

receiving, on a network platform in communication with a subscriber using a mobile unit via an air interface, a service request requesting information regarding said location based services;

obtaining, on said network platform, location information regarding a location of said mobile unit determined using a network assisted location finding technology, said technology being operative to provide location information regarding said mobile unit based at least in part on a position of the mobile unit in relation to a known location of a stationary ground based network device in communication with the mobile unit;

identifying, on said network platform, a number of candidate service providers from a database of service providers, including first and second service providers and further identifying first and second service provider information associated with the first and second service providers based upon said determined location of said mobile unit;

storing selection information relating to selecting from said number of candidate service